

# NJIT TECHNOLOGY AND SOCIETY FORUM SERIES

## CREATIVE THINKING AND PROBLEM SOLVING: AN ESSENTIAL SKILL FOR THE NEW MILLENNIUM

### **SPEAKER** GERARD J. PUCCIO

Department Chair and Professor  
International Center for Studies in Creativity  
Buffalo State, State University of New York



**NJIT CAMPUS CENTER BALLROOM  
SEPTEMBER 27, 3:00 – 4:30 P.M.**

Today, we are confronted by an ever expanding range of complex problems — often ill-defined, ambiguous situations which may seem to have no immediately apparent solutions. Accordingly, creative thinking is an increasingly important professional and personal skill. Join Professor Gerard Puccio to explore the nature of creativity and how we may enhance our potential for creative thinking in contending with such open-ended challenges. Professor Puccio will examine creativity as a skill vital for successful leadership and discuss ways to improve creative thinking in a variety of situations and professions, including education.

Professor Puccio holds a PhD in organizational psychology from the University of Manchester, England. At Buffalo State, the International Center for Studies in Creativity that he chairs is a unique academic department offering the world's only MS degree in creativity. A prolific writer, Professor Puccio has most recently co-authored *Creative Leadership: Skills that Drive Change*. In recognition of his outstanding work as a scholar, he has received the State University of New York Chancellor's Recognition Award for Research Excellence. He is an accomplished speaker and consultant who has worked with major corporations and numerous school districts. Traveling widely, he has conducted creativity workshops and given presentations in many parts of the globe, including Canada, the Dominican Republic, England, France, Hong Kong, Italy, Singapore, Spain and Tanzania.

### **UPCOMING SESSIONS**

- October 25**      **NATHAN GLASGOW**  
"HOW TO WIN THE OIL ENDGAME"
- November 8**      **JOEL GARREAU**  
"RADICAL EVOLUTION"

**For More Information:** : Contact Jay Kappraff, [kappraff@adm.njit.edu](mailto:kappraff@adm.njit.edu) or 973-596-3490

NJIT welcomes attendees from Essex County College, Rutgers-Newark, the University of Medicine and Dentistry of New Jersey and Sigma Xi